### £25 Million



# RENEWABLE REWARDS FUND

Smarta Energy has launched a £25 million Renewable Rewards fund offering businesses interest-free funding for energy reduction projects.



### Time is running out

The Renewable Rewards fund, available for just the **next three months**, aims to remove financial obstacles and enable businesses to confidently pursue their NetZero objectives.

For many businesses, the journey to NetZero starts with an energy audit. However, implementing energy-saving projects often stalls due to a lack of funding. Capital expenditures and raising funding through traditional routes presents challenges in every industry. This fund is **not** a grant, will **not** appear on your balance sheet as a loan and **does not** require due diligence like a loan.

### **Overcoming Obstacles for a Sustainable Future:**

It is built into your energy bill, so it is paid back through your energy bill as standard.

This innovative model is an interest-free cash rebate which is underwritten by the Smarta Utilities Group and embedded into the unit rate of your forward energy contract to invest in impactful energy solutions such as Metering and Heat Pumps to CHP and Solar PV.







## The process is simple



Businesses sign a noobligation Letter of Authority, which will give us a view of your gas and power usage and enable us to conduct and present a comprehensive and free-of-charge energy audit.



The audit highlights areas for improvement and energy efficiency opportunities, utilising existing energy audits if available.

STEP 2



If you agree to secure an energy contract, we will pre-agree funding, which will be transferred directly to you to invest in energy-saving projects, without the need for you to use your own capital.

STEP 3



We also have a large energy services function so we can even install the projects on your behalf if required.

STEP 4

STEP 1



"We understand that many businesses want to contribute to a sustainable future but face so many financial barriers and obstacles. Lack of industry knowledge, a constantly changing energy market, juggling business obligations, and financial restraints make it nearly impossible. That's why we are offering this Interest-Free Renewable Rewards fund, to pave the way for businesses to achieve their cash and carbon reduction goals."

Kieran Dixon
Group Managing Director of the Smarta Utilities Group

#### Join the Race to NetZero

The deadline to enquire about this funding opportunity is **March 28th, 2025**. Due to the strong demand from businesses aiming to meet their cash and carbon reduction objectives, £7.5 million has already been allocated in the past four weeks.



Scan the QR code for more information or to book a call.

Take action now before time runs out

**BOOK A CALL NOW** 





